



INTELLIGENT

LONGWOOD UNIVERSITY, FARMVILLE, VA
Bachelor of Fine Arts, May 2010
Concentration in Graphic Design
Major GPA: 3.95 Cumulative GPA: 3.82

HARD WORKING

INTERACTIVE DESIGN INTERN • JUNE 2009 thru AUGUST 2009

Modeca, Blacksburg, VA

- Assisted with production aspects of interactive design projects using Flash and Photoshop
- Worked on interactive design projects for major brands such as Verizon Wireless, T-Mobile and Hasbro

WEB DESIGNER & DEVELOPER • AUGUST 2007 thru MAY 2009

Longwood University IITS Department, Farmville, VA

- Responsible for designing, programming, & maintaining several university websites
- Created and implemented a professional, interactive design template for the University's web presence
- Networked with various Longwood University staff and departments on a regular basis

WEB DESIGNER & DEVELOPER • MARCH 2007 thru JUNE 2009

Chatmoss Web Systems, Chatmoss, VA

- Conceptualized designs with focus on client branding and web usability
- Developed HTML framework and CSS stylesheets
- Assisted in the development of content management systems and other server side programming using Coldfusion
- Worked on over 75 projects for clients such as Taco Bell, Hooker Furniture, and Hampton Inn

WEB DESIGNER & DEVELOPER • NOVEMBER 2005 thru PRESENT

Martinsville YMCA, Martinsville, VA

- Responsible for developing and maintaining overall presentation of website, including design and development
- 60% increase in average pageviews, 15% new visitors and 22% reduction in bounce rate

WEB RESEARCHER & COPYWRITER • NOVEMBER 2007 thru APRIL 2008

Longwood University, Farmville, VA

- Researched and developed content for new parents & family section of university website: www.longwood.edu/parents
- Responsible for developing content to aid in student retention efforts and create a positive image for the university

MULTI-TALENTED

SOFTWARE COMPETENCY

Photoshop CS4	InDesign CS4
Flash CS4	Microsoft Office
Illustrator CS4	Mac & Windows
Dreamweaver CS4	Proficient

WEB-RELATED SKILLS

Hand-coded XHTML/CSS	Information Architecture
User Experience	Wordpress
W3C Compliant	Javascript
Basic SEO	Basic Actionscript 2 & 3

AWARD WINNING

AIGA FLUX 09 DESIGN MERIT AWARD

September 2009: Poster earned merit award in AIGA's Flux 2009 design competition

CREATIVE QUARTERLY 16 RUNNER-UP

June 2009: Desktop calendar recognized as runner-up for the CQ16 publication

2009 REAL SHOW SILVER AWARD

April 2009: Poster received silver award at the Art Directors Club's 34th Annual Real Show

2009 NATIONAL STUDENT SHOW FINALIST

March 2009: Poster recognized as one of 175 finalists out of 3,500 entries

HAROLD-KNOWLTON WORK SCHOLARSHIP

2009-2010: Awarded to a senior art student by the Piedmont Arts Association

LUCILLE WALTON ART SCHOLARSHIP

2009-2010: Awarded to the top graphic design student at Longwood University

LONGWOOD UNIVERSITY PRESIDENT'S LIST

Fall 2007 & 2008

LONGWOOD UNIVERSITY DEAN'S LIST

Fall 2006 & 2009, Spring 2007, 2008 & 2009