



EDUCATION

LONGWOOD UNIVERSITY, FARMVILLE, VA
Bachelor of Fine Arts, May 2010
Concentration in Graphic Design
Summa Cum Laude

EXPERIENCE

WEB DESIGNER • MARCH 2011 thru PRESENT
Royall & Company, Richmond, VA

- Responsible for designing and developing online student applications and campaigns for top US colleges and universities
- Worked with academic institutions including Wake Forest University, Swarthmore College, and Montana State University

DIRECTOR OF WEB DESIGN • MARCH 2010 thru MARCH 2011
Key Web Concepts, Chesterfield, VA

- Responsible for designing and developing websites using modern web technologies and standards
- Managed multiple projects and tasks from kickoff to completion within a busy production schedule
- Developed custom Content Management Systems with Wordpress
- Restructured and improved company's design and development processes as well as some business processes

INTERACTIVE DESIGN INTERN • JUNE 2009 thru AUGUST 2009
Modea, Blacksburg, VA

- Assisted with production aspects of interactive design projects using Flash and Photoshop
- Worked on interactive design projects for major brands such as Verizon Wireless, T-Mobile and Hasbro

WEB DESIGNER & DEVELOPER • AUGUST 2007 thru MAY 2009
Longwood University IITS Department, Farmville, VA

- Responsible for designing, programming, & maintaining several university websites
- Created and implemented a professional, interactive design template for the University's web presence
- Networked with various Longwood University staff and departments on a regular basis

WEB DESIGNER & DEVELOPER • MARCH 2007 thru JUNE 2009
Chatmoss Web Systems, Chatmoss, VA

- Conceptualized designs with focus on client branding and web usability
- Developed HTML framework and CSS stylesheets
- Worked on over 75 projects for clients such as Taco Bell, Hooker Furniture, and Hampton Inn

SKILLS AND ABILITIES

SOFTWARE COMPETENCY

Photoshop CS5	InDesign CS5
Flash CS5	Dreamweaver CS5
Illustrator CS5	Microsoft Office

WEB-RELATED SKILLS

HTML5	Wordpress CMS
CSS3	User Experience
PHP	SEO Techniques
jQuery	Social Media
Javascript	

AWARDS AND HONORS

AIGA FLUX 09 DESIGN MERIT AWARD

September 2009: Poster earned merit award in AIGA's Flux 2009 design competition

CREATIVE QUARTERLY 16 RUNNER-UP

June 2009: Desktop calendar recognized as runner-up for the CQ16 publication

2009 REAL SHOW SILVER AWARD

April 2009: Poster received silver award at the Art Directors Club's 34th Annual Real Show

2009 NATIONAL STUDENT SHOW FINALIST

March 2009: Poster recognized as one of 175 finalists out of 3,500 entries

PUBLICATIONS

20 TIME-SAVING TIPS TO IMPROVE WORKFLOW

Article published on Smashing Magazine. May 26, 2009. www.smashingmagazine.com

BREAKING THE DESIGN CYCLE

Article published on Web Designer Depot. April 1, 2009. www.webdesignerdepot.com